



Embargoed until further notice

SilkAir is set to return with seasonal non-stop service between Singapore and Broome, Western Australia this June 2019

- SilkAir, the regional wing of Singapore Airlines, will begin its seasonal service between Singapore and Broome, Western Australia on 13 June 2019
- Flight route will save more than six and a half hours of travel time
- Fares are now available through any travel agents, including online travel agents

Following the success of last year's direct flight trial between Singapore and Broome, SilkAir – the regional wing of Singapore Airlines – will return with Phase 2 of the trial flights to Broome starting Thursday, 13 June 2019.

The flights have resulted from a partnership involving the Broome International Airport, Australia's Northwest Tourism, The Shire of Broome and Tourism WA, and have been strategically timed to coincide with several specific events – including school holidays in Singapore, two race meets at the Broome Turf Club (15 & 22 June), and one of Broome's many popular natural wonders, the Staircase to the Moon (18, 19 and 20 June).

These dates will provide a range of options available to International visitors to the North West of Australia (Including Broome & The Kimberley region) who can choose to stay for three, four, or up to 11 nights on a return ticket. Alternatively, they can purchase a one-way ticket and explore WA and Australia further.

The flight route will save more than six and a half hours of travel time; from over 10.5 hours if travellers transit through Perth Airport to around four hours. The first of the SilkAir flights will depart Singapore's Changi Airport at 11.00 a.m., and the flight will depart Broome to return to Singapore later the same day at 4.15 p.m.

The four return flights will operate on four dates: 13, 17, 20, and 24 June, and will run at the same times each day.

Onward connectivity through Singapore Airline's has been confirmed for London, Manchester, Munich, Frankfurt and Dusseldorf and is available through the GDS.

SilkAir Chief Executive Mr Foo Chai Woo said: "With the return of the charter flights in June 2019, we hope to introduce more Singaporeans to Broome as a great holiday destination. We also look forward to having more travellers from Broome visit Singapore, with the opportunity to connect on to more than 100 destinations in the combined SilkAir and Singapore Airlines network."



Ms Natasha Mahar, Australia's North West Tourism Chief Executive Officer said, "This is an incredibly exciting and tremendous opportunity for Broome. To have the continuation of the Singapore Broome trial with connectivity to the UK and Germany is a tremendous result... The beginning of a new international north western gateway to Australia!"

"There has already been strong interest displayed by travel agents and their clients based in Singapore who sell Broome as a destination to the Asian markets, primarily as a result of the successful 2018 trial flights and their amazing experiences visiting Broome. Further to this many Broome locals are excited about the prospect of a Singapore holiday – potentially further afar, awaiting confirmation of further flights in 2019."

Paul McSweeney, Chief Executive Officer, Broome International Airport welcomed a return of the Singapore – Broome flights in 2019, and the chance to again showcase the amazing Broome and Kimberley Region to the world. "It is pleasing that Broome can work together with overseas agents and Tourism WA to continue the journey towards regular flights between Broome and Singapore."

Tourism Western Australia's Managing Director Brodie Carr said: "With Singapore's importance as the third biggest international market for Western Australia, we are excited to again welcome SilkAir's direct flights between Singapore and Broome, which will bring more visitors and economic growth to the Broome and Kimberley region.

"These flights help us offer an alternative gateway into Western Australia and come at an opportune time, given the growing desire among travellers in Singapore to explore exotic destinations off-the-beaten track. Broome, in Australia's North West, is perfectly placed to provide an entry point to the many unique travel experiences in the region.

"We look forward to working with Australia's North West and Singapore Airlines on marketing opportunities to promote these flights in Singapore and hope to see them continue and expand in future within the Singapore Airline's family."

Tourism Minister Paul Papalia said the return of the direct flights between Singapore and Broome would help to strengthen the WA economy.

"Singapore is a very important tourism market in Western Australia," he said. "In the year ending September 2018, 96,900 Singaporeans visited WA and spent \$227 million while they were here."

"These new flights are estimated to deliver hundreds of visitors from Singapore into Broome and the Kimberley region, which in turn will inject more money into the local economy.

"The State Government is focused on bringing more visitors to Western Australia to boost our economy through visitor spend and creating more jobs, and developing aviation access across the State helps us achieve that goal.



"I congratulate everyone involved with making these SilkAir flights a reality."

To meet growing demand, Australia's North West and Tourism Western Australia have developed several travel packages with Singaporean travel agencies, Chan Brothers Travel, Dynasty Travel, and Jetabout Holidays, that would appeal to a wide travel audience from families with young children to couples and friends.

Return airfares starting from S\$580 per person are now available through all travel agents including online travel agents. (Fares are not available on the Singapore Airlines website).

For more information: www.australiasnorthwest.com.au/singapore

About Australia's North West:

[Australia's North West](#) is one of the world's last true wilderness areas. The region covers over a million square kilometres, encompassing Broome & the Kimberley and Pilbara regions. Discover ancient gorges, remote stretches of coastal paradise and rich culture and history. The region is also home to wildlife, birdlife, and plant species you won't find anywhere else on the planet.

Australia's North West Tourism is the peak tourism marketing body for Broome, the Kimberley and Pilbara regions of Western Australia. It is responsible for the promotion of the North West as a premier tourism destination in both domestic and international markets on behalf of its members.

About Tourism Western Australia

[Tourism Western Australia](#) is the State Government agency responsible for promoting Western Australia as an extraordinary holiday and event destination. This includes marketing the State; developing, attracting and promoting major sporting, arts, cultural and business events; and supporting major projects that will draw visitors to particular destinations.

Media Enquiries

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